



## **BROADCASTING LIBRARY RESOURCE GUIDE SHAKE LEARNING RESOURCES CENTER**

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Shake Library offers students, faculty, and staff a wide array of resources to use in locating information on any given topic. From traditional print material such as books to more popular online resources such as INSPIRE, one can find information about a topic. Four professional librarians are available to assist library users in finding and locating information. **If you need help, ask a librarian at the Reference Desk.**

### **INFORMATION PATHWAYS**

- Find Books: VU WebCat Online Catalog (books, music, videos, ebooks, periodicals, etc.)
- Find Articles: Electronic Periodical Databases (EBSCOhost, ProQuest, etc.)
- Library Reference Collection: (dictionaries, encyclopedias, handbooks, statistics, etc.)
- Internet Resources

### **I. FIND BOOKS: VU WEBCAT (LIBRARY CATALOG)**

*WebCat* is VU's computerized catalog of books, ebooks, videotapes, music CD's, periodicals subscribed to by the library, and some useful web sites. *WebCat* is available in the library and through the World Wide Web (You access the VU Library home page at <http://www.vinu.edu/>, then select the Academic Resources tab at the top of the page, then click Shake Library, then Find Books, and then VU WebCat).

The user can find materials quickly using the Simple Search screen (the default screen you see when you access *WebCat*), which allows searching the *WebCat* database by the following menu choices:

- Author Browse
- Exact Title
- Subject Browse (use topics like broadcast journalism, broadcasting, cable television, digital television, digital video, freedom of the press, mass media, mass media and children, mass media law and legislation, mass media moral and ethical aspects, mass media political aspects, radio advertising, radio announcing, radio broadcasters, radio broadcasting, sound recording and reproducing, television, television advertising, television broadcasting, television and children, television broadcasting of news, video recording, violence in mass media, etc.)
- Call Number Browse
- Command Search (keywords)
- Journal Title (Searches for titles of magazines and journals in VU's Recent Issues, Bound, and Microform Periodical Collections)

## II. FIND ARTICLES (ELECTRONIC PERIODICAL DATABASES)

Shake Library offers researchers many choices of electronic databases for use in locating articles on specific topics in periodical literature (newspapers, journals, magazines, etc). After accessing online databases, use the help information available with each database to become familiar with its search options. If you need assistance with using a database, please ask for help from a librarian at the Reference Desk. To search periodical databases, go to the VU Library home page at <http://www.vinu.edu/>, then select the Academic Resources tab at the top of the page, then click Shake Library, then Find Articles, and then click the database you want to search.

## FIND PERIODICAL TITLES (PERIODICAL COLLECTIONS)

This resource provides a searchable listing of all periodical titles available through the library. This includes all title holdings in the library's physical collections (recent issues, bound, and microform) as well as electronic issues made available through database vendors like *EBSCOhost*, *ProQuest*, and *LexisNexis Academic Universe*. You can search by title, subject, or keywords. This is an excellent tool to use to see what publications are available in specific subject areas. You access this resource by following the instructions noted above in getting to the library's Web page. You then select the link "Find Periodical Titles" found under Shake Library. Subjects related to broadcasting include "Journalism & Communications," "Music, Dance, Drama, & Film," and "Electrical & Computer Engineering: Electrical Engineering."

### EBSCOhost

*EBSCOhost* offers broadcasting students and faculty four databases to search for information related to broadcasting topics.

- *Academic Search Premier* – This database provides information from a wide range of academic areas, including social sciences, humanities, education, general science, multi-cultural and general reference (over 4,600 full text publications).
- *Business Source Premier* – This database is an important resource for locating information on any business topic. The full text for more than 7,400 business journals and other sources is provided. All topics relating to business are covered, with coverage dating as far back as 1922. This database is provided through INSPIRE.
- *Masterfile Premier* – This database provides coverage of general interest magazines, including over 2,000 full text titles. This database is provided through INSPIRE.
- *Newspaper Source* – The full text news coverage from over 25 national and international newspapers and selected full text from over 200 regional U.S. newspapers is provided. This database is provided through INSPIRE.

### PROQUEST

*ProQuest* offers a suite of databases that cover everything from career and vocational education to social science. More than 3,000 publications are listed in *ProQuest*, with many available in full text. The following broadcasting-related periodicals are available online in *ProQuest*: *American Journalism Review*, *American Record Guide*, *Billboard*, *Broadcast Engineering*, *Broadcasting & Cable*, *Columbia Journalism Review*, *Federal Communications Law Journal*, *Journal of Popular Film and Television*, *Journalism & Mass Communication Quarterly*, *News Media & the Law*, and *Television Broadcast: TVB*.

## LEXISNEXIS ACADEMIC UNIVERSE

### Legal Research

The legal researcher will find a fairly comprehensive array of legal resources to consult when using this legal research resource. The full text to law reviews, federal and state case law, federal and state codes, federal regulations, and much more is found here. This resource provides a great starting point for legal research relating to broadcasting!

### Secondary Literature

- Legal News – This contains articles from legal newspapers, magazines and newsletters.
- Law Reviews – This contains articles from law reviews – scholarly legal publications.

### Case Law

- Get a Case – One can retrieve federal and state legal cases by cite or party names.
- Federal Case Law – This has the decisions rendered by all federal court levels.
- State Case Law – This database has the decisions from state supreme courts and state appellate courts.
- Area of Law by Topic – One may search case law by selecting provided topics such as corporate law.

### Codes and Regulations

- Federal Code – This database contains the federal code, the U.S. Constitution, and court rules.
- Federal Regulations – Federal regulations, agency opinions, and U.S. Attorney General Opinions are contained in this database.
- State Codes – One will find statutory laws, court rules, and Attorneys General opinions from all states.
- Tax Law – The Internal Revenue Code, federal tax cases, state tax cases, and more are found here.

### Business

Whether you're looking for company financial information from government or private sources, business news, market research, industry reports or actual SEC filings, LexisNexis *Academic Universe Business* provides timely information that lets researchers conduct substantive research from credible sources with relevant results. The *News* section is a good place to look for information relating to the broadcasting industry.

### News

- *Business News: Industry News* – This includes broadcasting-related articles from newspapers, magazines, journals, wires & transcripts including sources like *Billboard*, *Billboard Radio Monitor*, *Broadcast Engineering News*, *Broadcaster*, *Cablevision*, *Digital Television*, *Multichannel News* and more.

- *Industry & Market News* – This contains data from over 25 industries, including the category **Broadcasting & Publication News**.

## NEWSBANK

*NewsBank* primarily provides access to full-text articles from newspapers, magazines, and wire services. The following two *NewsBank* database collections provide good coverage for broadcasting-related topics.

- *TCR* (1992 - current) - Includes news articles covering social issues, economics, the environment, government, sports, the arts, people, health and science. Articles are taken from a wide variety of sources, including U.S. and international newspapers, wire services, broadcasts, magazines, U.S. government documents, United Nations documents, and historical documents.
- *The Indianapolis Star* - This has the complete full text from Indiana's largest newspaper, with coverage from 1999 to present.

### **Broadcasting and Mass Media Periodicals Available from Shake Library**

*American Journalism Review* (Print & ProQuest)  
*American Record Guide* (ASP, MFP, & ProQuest)  
*Back Stage* (BSP & LexisNexis Academic)  
*Billboard* (Print, ASP, BSP, BRC, MFP, LexisNexis Academic, & ProQuest)  
*Billboard Radio Monitor* (LexisNexis Academic)  
*Broadcast Engineering* (BSP & ProQuest)  
*Broadcasting & Cable* (Print, BSP, LexisNexis Academic, & ProQuest)  
*Burrelle's Index of Broadcast Transcripts* (LexisNexis Academic)  
*Cablefax* (LexisNexis Academic)  
*CED* (BSP & LexisNexis Academic)  
*Columbia Journalism Review* (Print, LexisNexis Academic, & ProQuest)  
*Communications Daily* (LexisNexis Academic)  
*Daily Variety* (LexisNexis Academic & MFP)  
*Electronic Media* (ASP, BSP, LexisNexis Academic, & MFP)  
*Entertainment Law & Finance* (LexisNexis Academic)  
*Entertainment Law Reporter* (LexisNexis Academic)  
*Federal Communications Law Journal* (LexisNexis Academic & ProQuest)  
*Hastings Communications and Entertainment Law Journal* (LexisNexis Academic)  
*International Broadcast Engineer* (BSP)  
*International Journal of Communications Law and Policy* (LexisNexis Academic)  
*Journal of Broadcasting & Electronic Media* (Print & BRC)  
*Journal of Popular Film and Television* (Print, LexisNexis Academic, LRC, & ProQuest)  
*Journalism & Communication Monographs* (ProQuest)  
*Journalism & Mass Communication Educator* (ProQuest)  
*Journalism & Mass Communication Quarterly* (Print & ProQuest)  
*Journalism History* (ProQuest)  
*Media Law & Policy* (LexisNexis Academic)  
*Millimeter* (BSP, LexisNexis Academic & ProQuest)  
*Mix* (Print, BSP, LexisNexis Academic, & MFP)  
*Multichannel News* (BSP, LexisNexis Academic & MFP)  
*News Media & the Law* (ProQuest)

*Playback* (LexisNexis Academic)  
*Public Broadcasting Report* (LexisNexis Academic)  
*Response* (BSP)  
*Rolling Stone* (Print, ASP, MFP, & ProQuest)  
*Satellite News* (LexisNexis Academic & ProQuest)  
*Satellite Week* (LexisNexis Academic)  
*Shoot* (BSP)  
*Sound & Vision* (Print)  
*Television A.M.* (LexisNexis Academic)  
*Television Broadcast: TVB* (ProQuest)  
*TelevisionWeek Journal* (Print, ASP, BSP, LexisNexis Academic, & ProQuest)

**Code for Collections/Databases:**

- Print: Paper copy carried by the library
- ASP: EBSCOhost's Academic Search Premier database
- BRC: Biography Resource Center
- BSP: EBSCOhost's Business Source Premier database
- LRC: Literature Resource Center
- MFP: EBSCOhost's MasterFile Premier database

**III. LIBRARY REFERENCE COLLECTION**

*American Hit Radio: A History of Popular Singles from 1955 to the Present* (Ref. 781.64 R989a)  
*Blast from the Past: A Pictorial History of Radio's First 75 Years* (Ref.791.44 R474b)  
*Broadcast Communications Dictionary* (Ref. 384.54 D537d)  
*Broadcasting & Cable Yearbook* (Ref. 384.54 B863)  
*Complete Directory to Prime Time Network TV Shows, 1946-Present* (Ref. 791.45 B873c)  
*Dictionary of Film and Television Terms* (Ref. 384.8 Olld)  
*Dictionary of Media and Communications Studies* (Ref. 302.2 W339d)  
*Encyclopedia of American Radio: An A-Z Guide to Radio from Jack Benny to Howard Stern*  
 (Ref. 791.44 L141e)  
*Encyclopedia of Radio* (Ref. 384.54 M986r)  
*Encyclopedia of Television* (Ref. 384.55 E56t)  
*Facts on File Dictionary of Television, Cable and Video* (Ref. 384.55 R325f)  
*Fifty Years of Television: A Guide to Series and Pilots, 1937-1988* (Ref. 791.45 T323f)  
*Gale Directory of Publications and Broadcast Media* (Ref. 071 G151)  
*History of the Mass Media in the United States: An Encyclopedia* (Ref. 302.23 H673h)  
*International Dictionary of Broadcasting and Film* (Ref. 791.4 B675i)  
*Les Brown's Encyclopedia of Television* (Ref. 791.45 B878e)  
*Mass Communication Law in a Nutshell* (Ref. 348.7326 W516n, v. 46)  
*Mass Media: A Chronological Encyclopedia of Television, Radio, Motion Pictures, Magazines,  
 Newspapers, and Books in the United States* (Ref. 302.23 H885m)  
*Media and Politics in America: A Reference Handbook* (Ref. 302.23 S824m)  
*Movies Made for Television: The Telefeature and the Mini-Series, 1964-1986*  
 (Ref. 791.43 M336m)  
*Radio: A Reference Guide* (Ref. 384.54 G812r)  
*Radio Programs, 1924-1984: A Catalog of 1800 Shows* (Ref. 791.4475 T323r)  
*Radio Soundtracks: A Reference Guide* (Ref. 384.54 P692r)  
*Television Horror Movie Hosts: 68 Vampires, Mad Scientists, and Other Denizens of the  
 Late-Night Airwaves Examined and Interviewed* (Ref. 791.45 W338t)

#### **IV. INTERNET RESOURCES**

##### **Broadcast Associations**

- [Indiana Broadcasters Association \(IBA\)](http://www.indianabroadcasters.org/) – <http://www.indianabroadcasters.org/>
- [National Association of Broadcasters \(NAB\)](http://www.nab.org/) – <http://www.nab.org/>
- [National Cable & Telecommunications Association \(NCTA\)](http://www.ncta.com/?PageID=326) - <http://www.ncta.com/?PageID=326>
- [Satellite Broadcasting and Communications Association \(SBCA\)](http://www.sbca.com/index.asp) - <http://www.sbca.com/index.asp>

##### **Broadcast Industry**

- [Broadcast Links](http://www.northpine.com/broadcast/links.html) - <http://www.northpine.com/broadcast/links.html>
- [BroadcastNet](http://www.broadcast.net/) – <http://www.broadcast.net/>
- [Cable Television Advertising Bureau](http://www.onetvworld.org/) - <http://www.onetvworld.org/>
- [Federal Communications Commission \(FCC\)](http://www.fcc.gov/) – <http://www.fcc.gov/>
- [Radio Advertising Bureau](http://www.rab.com/) - <http://www.rab.com/>
- [Radio Broadcasting Links](http://www.440.com/links.html) - <http://www.440.com/links.html>
- [Television Bureau of Advertising](http://www.tvb.org) – <http://www.tvb.org>

##### **Broadcast Networks**

- [ABC](http://www.abc.com/) – <http://www.abc.com/>
- [BBC](http://www.bbc.co.uk/) – <http://www.bbc.co.uk/>
- [CBC](http://www.cbc.ca/) – <http://www.cbc.ca/>
- [CBS](http://www.cbs.com/) – <http://www.cbs.com/>
- [CNN](http://www.cnn.com/) – <http://www.cnn.com/>
- [FOX](http://www.fox.com/) – <http://www.fox.com/>
- [NBC](http://www.nbc.com/) – <http://www.nbc.com/>
- [NPR](http://www.npr.com/) – <http://www.npr.com/>
- [PBS](http://www.pbs.com/) – <http://www.pbs.com/>

##### **Broadcast Stations**

- [Radio-Locator](http://www.radio-locator.com/) – <http://www.radio-locator.com/>
- [TVRadioWorld](http://radiostationworld.com/default.asp) – <http://radiostationworld.com/default.asp>