



RADIO BROADCASTING LIBRARY GUIDE
SHAKE LIBRARY, VINCENNES UNIVERSITY
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DIRECTIONS TO THE LIBRARY WEBSITE

To access online resources and other information about library services, go to VU's website at <http://www.vinu.edu>, then click on **Majors and Academics**, and then click **Libraries**.

I. FIND BOOKS: VU WEBCAT (LIBRARY CATALOG)

Once you are in the library's website, click on **Find Books** located on left side of page. To access the library catalog, click on **VU WebCat – Vincennes Shake Library Catalog**. WebCat is the library's computerized catalog of books, ebooks, DVDs, videos, music CDs, periodicals subscribed to by the library, and some useful web sites. The Simple Search screen (the default screen you see when you access WebCat) allows searching the WebCat database by the following menu choices:

- Author Browse
- Exact Title
- Subject Browse (use topics like, disc jockeys, radio advertising, radio announcing, radio broadcasters, radio broadcasting, radio history, radio journalism, radio programs, and radio stations, etc.)
- Call Number Browse
- Command Search (keywords)
- Journal Title (Searches for titles of magazines and journals in VU's Periodical Collection)

The Keyword Search screen allows you to do very easy keyword searching and field searching - restricting your search to titles, subjects, etc.

Reference Books (Selected Sources) Ref. = Reference Collection, 1st Floor

- *Blast from the Past: A Pictorial History of Radio's First 75 Years*, Ref. 791.44 R474b
- *Encyclopedia of American Radio: An A-Z Guide to Radio from Jack Benny to Howard Stern*, Ref. 791.44 L141e
- *Encyclopedia of Radio*, Ref. 384.54 M986r
- *On the Air: The Encyclopedia of Old-Time Radio*, Ref. 791.44 D924o
- *Radio Programs, 1924-1984: A Catalog of Over 1800 Shows*, Ref. 791.4475 T323r

Circulating Collection (Selected Sources) Location: 2nd Floor

- *Broadcast Voice Handbook: How to Polish Your on-air Delivery*, 808.51 U93b

- *Hearing Voices: Creating, Voicing, and Producing Great Radio Commercials*, 659.142 B296h
- *No Static: A Guide to Creative Radio Programming*, 791.44 M131n
- *Something in the Air: Radio, Rock, and the Revolution That Shaped a Generation*, 384.54 F535s
- *Sports Talk: A Journey Inside the World of Talk Radio*, 070.449 E36s

II. FIND ARTICLES

Shake Library provides a good selection of databases to use in locating articles on specific topics in the periodical literature - newspapers, journals, magazines, etc. After accessing an online database, use the help information available with that database to become familiar with its search options. If you need assistance with using a database, please ask for help from a librarian at the Reference Desk. Use the directions above to go to the library's website, and then click **Find Articles** located on left side of the page. Given below are four database products that provide full text articles on radio-related topics from journals, magazines, newspapers, and trade publications.

- *Academic Search Premier & Business Source Premier* databases (EBSCOhost)
- *ProQuest*
- *LexisNexis Academic*
- *NewsBank – America's Newspapers*

III. INTERNET RESOURCES (A Selected List)

- *ABC Radio* (Citadel Media) - <http://abcradionetworks.com>
- *Arbitron* - <http://www.arbitron.com/home/content.stm>
- *CBS Radio* - <http://www.cbsradio.com/index.html>
- *Clear Channel Communications* - <http://clearchannel.com/>
- *ESPN Radio* - <http://espnradio.espn.go.com>
- *Google Directory – Radio* - <http://www.google.com/Top/Arts/Radio/Resources/Guides/>
- *National Association of Broadcasters* - <http://www.nab.org/AM/Template.cfm?Section=Home>
- *National Public Radio* - <http://www.npr.org/>
- *NBC Radio* - <http://www.nbcsvg.com>
- *Nielsen Media Research* - <http://www.nielsenmedia.com>
- *Radio Advertising Bureau* - <http://www.rab.com/>
- *Radio- Locator Station Search Engine* - <http://www.radio-locator.com/>
- *Radio Station World: Your Global Radio Station Directory* - <http://radiostationworld.com>
- *Radio World: The Newspaper for Radio Managers and Engineers* <http://www.radioworld.com/section/columns>