**Hefner Communication Scholarship Application**

The Communication Department Scholarship was created to provide Communication career-minded students financial assistance. The purpose of this scholarship is to assist students who are working toward degree completion in Communication Studies or Public Relations at Vincennes University. The monetary awards shall be deposited directly into a student’s VU account. The amount of each award shall be made on a case-by-case basis, and financial need may be considered, but is not required. Consideration will also be given to students’ demonstration of leadership and citizenry.

In order to apply for this scholarship, a candidate must:

* Be currently majoring in Public Relations or Communication Studies.
* Be an active member of the Communication Club of Vincennes University.
* Have a current, cumulative program G.P.A. of 3.0, and overall G.P.A. of at least 2.75.
* Record a 5-7 minute speech on student’s academic goals, leadership, citizenry, and career goals including how the scholarship award will help the student in their pursuit of professional goals.

**Deadline:** There is no specific deadline. The Communication Department Scholarships are awarded at any time during the school year as students’ financial needs arise.

**Submissions:** Speech submission must be recorded and the YouTube link emailed along with this completed application form to Dr. Maryann Seward, Communication Department Chair, at [mseward@vinu.edu](mailto:mseward@vinu.edu). The Communication faculty selection committee will score the submission using the attached rubric and applicant will be notified of award.

**Amount:** Award will be $250.00 in most circumstances, but may be adjusted based on availability of funds, number of applicants, needs of recipients.

**Contact Information:** Contact Ann Hefner at 812-888-4234 or [ahefner@vinu.edu](mailto:ahefner@vinu.edu) for further information.

**Applicant’s Name** (Print): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Address**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Phone**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Major**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Year of Study (Ex: 1st, 2nd)** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Advisor**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**A Number:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**I am currently an active member of the Communication Club Yes No**

**Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**SPEAKER: HEFNER COMUNICATION SCHOLARSHIP RUBRIC Date:**

|  |  |  |
| --- | --- | --- |
| **Assessment Category** | **Score** | **Comments: See reverse side for details on scoring of each Assessment Category** |
| **Introduction**  . Attention Getter  . Thesis  . Credibility Statement  . Preview Statement | (16-0)  \_\_\_\_\_ | Each category is worth 4 points. |
| **Body of Speech**  . Balanced Main Points  . Logical Organization  . Appropriate Detail  . Clear Explanations | (25-0)  \_\_\_\_\_ |  |
| **Conclusion**  . Signaled Conclusion  . Summarized Main Points  . Strong Closing Statement | (15-0)  \_\_\_\_\_ |  |
| **Supporting Material**  . Examples  . Statistics  . Quotations  . Testimony | (10-0)  \_\_\_\_\_ |  |
| **Citation of Sources**  . Cited All Sources  . Gave Enough Detail  . Provided Credibility  . No Plagiarism | (5-0)  \_\_\_\_\_ |  |
| **Transitions**  . Internal Previews  . Transitions  . Internal Summaries  . Signposts | (5-0)  \_\_\_\_\_ |  |
| **Verbal Communication**  . Correct Vocabulary  . No Slang or Jargon  . Proper Pronunciation  . Clear Articulation | (12-0)  \_\_\_\_\_ |  |
| **Nonverbal Communication**  . Eye Contact  . Gestures  . Paralanguage  . Posture/Movement | (12-0)  \_\_\_\_\_ |  |
| **General Comments** | (0)  \_\_\_\_\_ |  |
| **LENGTH: \_\_ : \_\_\_\_** |  | (-10 points for going over or under the time limit) |
| **TOTAL SCORE** |  |  |

**Communication Selection Committee Checklist**

|  |  |  |
| --- | --- | --- |
| Criteria | Yes | No |
| Candidate is currently a program major |  |  |
| Candidate is currently a Communication Club member |  |  |
| Candidate currently maintains a 2.75 overall GPA |  |  |
| Candidate currently maintains a 3.0 program GPA |  |  |
| Candidate has submitted speech |  |  | Score |